

Messy Data?

Clean it Up with Audience Database



Your **Audience Database** is designed from the ground up to account for alumni, prospect, and membership data. Bear's proprietary cleaning method and entity resolution algorithms remove duplicates at the individual and organizational levels, while also harmonizing registration coding, demographic changes, and gaps in the data.



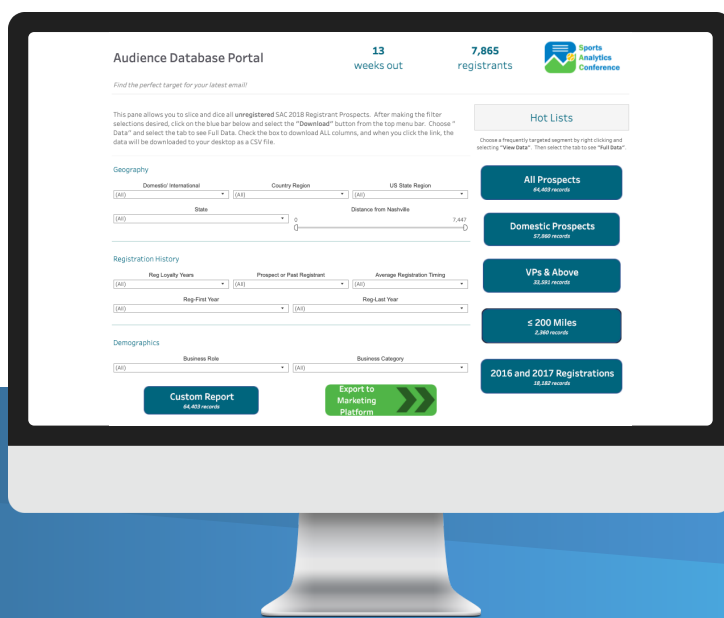
Data Cleaning and Enrichment

De-dupe your data, ensure critical fields are formatted properly, and standardize key data points into mineable tags across your audience.



Goodbye Data Silos

Your meaningful customer data is consolidated at your fingertips with an **easy-to-use dashboard for fast list building and easy exporting**.



Ready to get your Audience Database? Reach us at:

✉ hello@bearanalytics.com ☎ 703-782-5111

🌐 www.bearanalytics.com