



Know and Grow Your Event with Audience Pulse

Audience Pulse makes complex data analysis feel simple.

We analyze your live registration data and measure the current audience makeup against your event's historical performance to uncover marketing focus zones - customer intelligence in real-time.



Get **More** of the Right People with:



Custom Visualizations

Audience Pulse is built with you in mind. We develop a tailored set of dashboard visualizations to showcase the key areas of performance you can measure 24-7 during your registration cycle, updated with fresh data each day.



Weekly Growth Insights

We engage with our clients on a weekly basis by participating on strategy calls, outlining key opportunity areas to focus on for the next 7 days.



Predictive Forecast Models

Our predictive model forecasts the registration number you are on pace to hit, and provides a "catch up pace" if you fall behind your goal.



Team of Analysts

It's hard to find time to review your data when you're in "show mode". Bear's team of analysts is here to point out key findings and provide analytical support, sharing insights and ideas across clients and industries.



Why Choose Bear?

- Our team has unmatched technology, computational power, and industry knowledge
- We source ideas across client-sourced ideas lead to more comprehensive solutions and products
- We regularly outperform the CEIR growth index for attendee acquisition
- You get all of this and more - for less than the cost of a Full-Time Data Analyst

Satisfied Clients



About Our Company:

Bear Analytics is a data analytics firm dedicated to translating data into actionable intelligence for event marketers and event organizers.

www.bearanalytics.com

[703-782-5111](tel:703-782-5111)

hello@bearanalytics.com